Why are there already more than 2,000 customers relying on the snapADDY solutions?

More data quality

Data chaos belongs to the past: Business contacts are completely recorded in your CRM system and automatically updated, minimizing the risk of having duplicates.
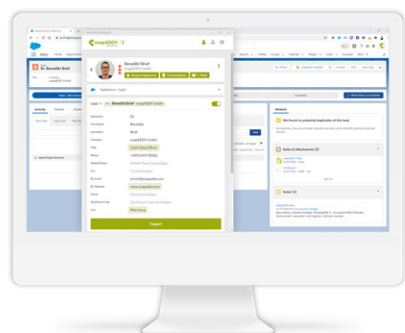
More productivity

Forget manual typing: From now on, an AI-based contact and address recognition system will perform the data entry process for you. As a result, your staff can focus on what really matters.
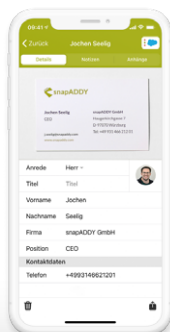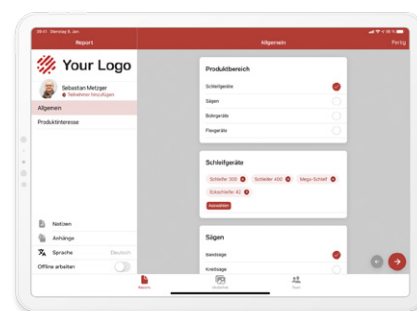
More revenue

An investment that pays off: Thanks to correct and complete recorded contact data, you can achieve higher closing rates during your marketing and sales processes.

snapADDY DataQuality is the perfect tool that enables the complete recording and lasting maintenance of business contacts. The smart application supports you in all lead funnel phases by enriching targeted contact information and keeping your CRM system up to date through intelligent update suggestions.

Implementing **snapADDY VisitReport**, you can attend trade fairs and manage your sales activities effectively without having to use a pen or paper. Thanks to the app, you always have your customizable, digital visit report at hand on your smartphone or tablet, having the option to export it directly to your CRM system after the meeting. As a result, neither information nor valuable time is lost.

With **snapADDY CardScanner**, you digitize your business cards quickly and easily. The app has the world's best recognition quality and offers the highest possible data protection and a direct connection to your CRM system.

More information at snapaddy.com